

Important Announcement

In light of the responsibilities of sustainable development, Loyola Marymount University's Institute for Business Ethics and Sustainability is excited to announce a new and expanded *International Business Ethics and Sustainability Case Competition* – on April 10-12, 2019 in Los Angeles – at the beautiful Silicon Beach campus of Loyola Marymount University and the Marina Del Rey Marriott.

Building upon the 20+ year's success of the International Business Ethics Case Competition (IBECC), this expanded case competition directs student teams to select topics that are connected to one of the United Nation's Sustainable Development Goals, and the cases may come from for-profit, non-profit and public policy organizations. Undergraduate and graduate teams will present the ethical issue and their recommended solution to the problem that addresses legal, financial and ethical dimensions of the issue and solution.

The program is both a competition as well as an educational experience for the students. Executive judges role-play the organization's Board of Directors, judging content and presentation style, evaluating how effectively teams analyze the ethical issue and present their solution persuasively, in language that is fitting and appropriate to the business and business decision making.

Registration will begin in November. For more information, email chiray.koo@lmu.edu.